

*Partnerships and Alliances as
the Growth Route for Indian
Exhibition Industry*

Stanley Chu

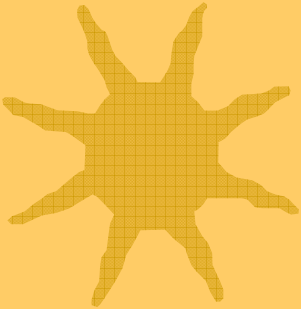
Chairman, Adsale Exhibition Services Ltd

**Honorary Life President, Hong Kong Exhibition
And Convention Industry Association**

27 May, 2011

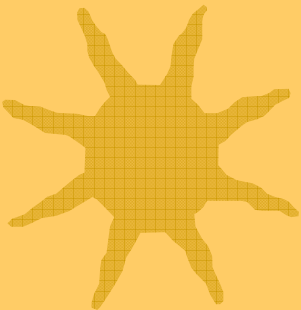


Profile of The International Exhibition on Plastics and Rubber Industries (Chinaplas)

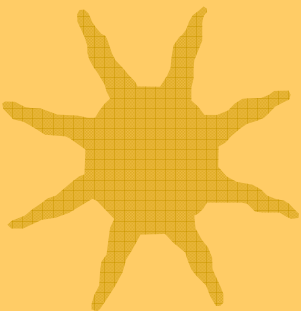


Organizer: Adsale Exhibition Services Ltd

Year of establishment: 1983 in Beijing



Since 2004 Annual event, alternate between
Shanghai and Guangzhou



Scope of Exhibits: Plastic and Rubber Machinery
and Material



Profile of The International Exhibition on Plastics and Rubber Industries (Chinaplas)

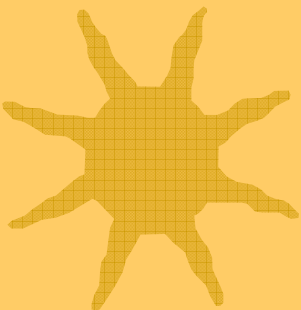
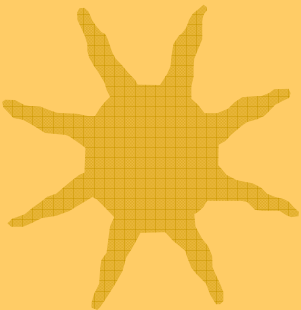
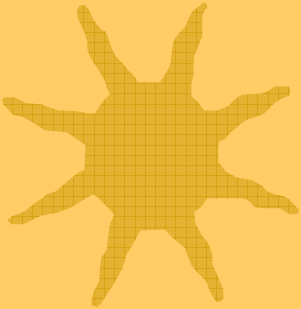
Since 2005

Messe Dusseldorf GmbH
joined Chinaplas as shareholder
and co-organizer





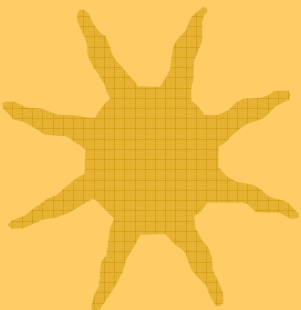
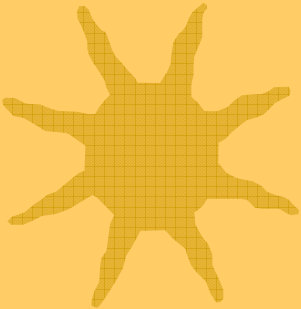
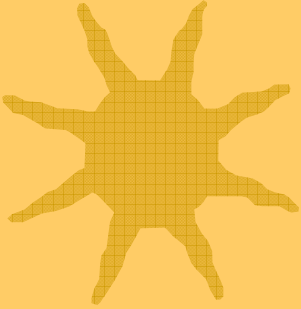
The Area Growth of Chinaplas



	Total Gross Exh. Area
2005	77,000 sqm
2006	92,000 sqm
2007	102,000 sqm
2008	134,500 sqm
2009	140000 sqm
2010	150000 sqm
2011	180,000+ sqm



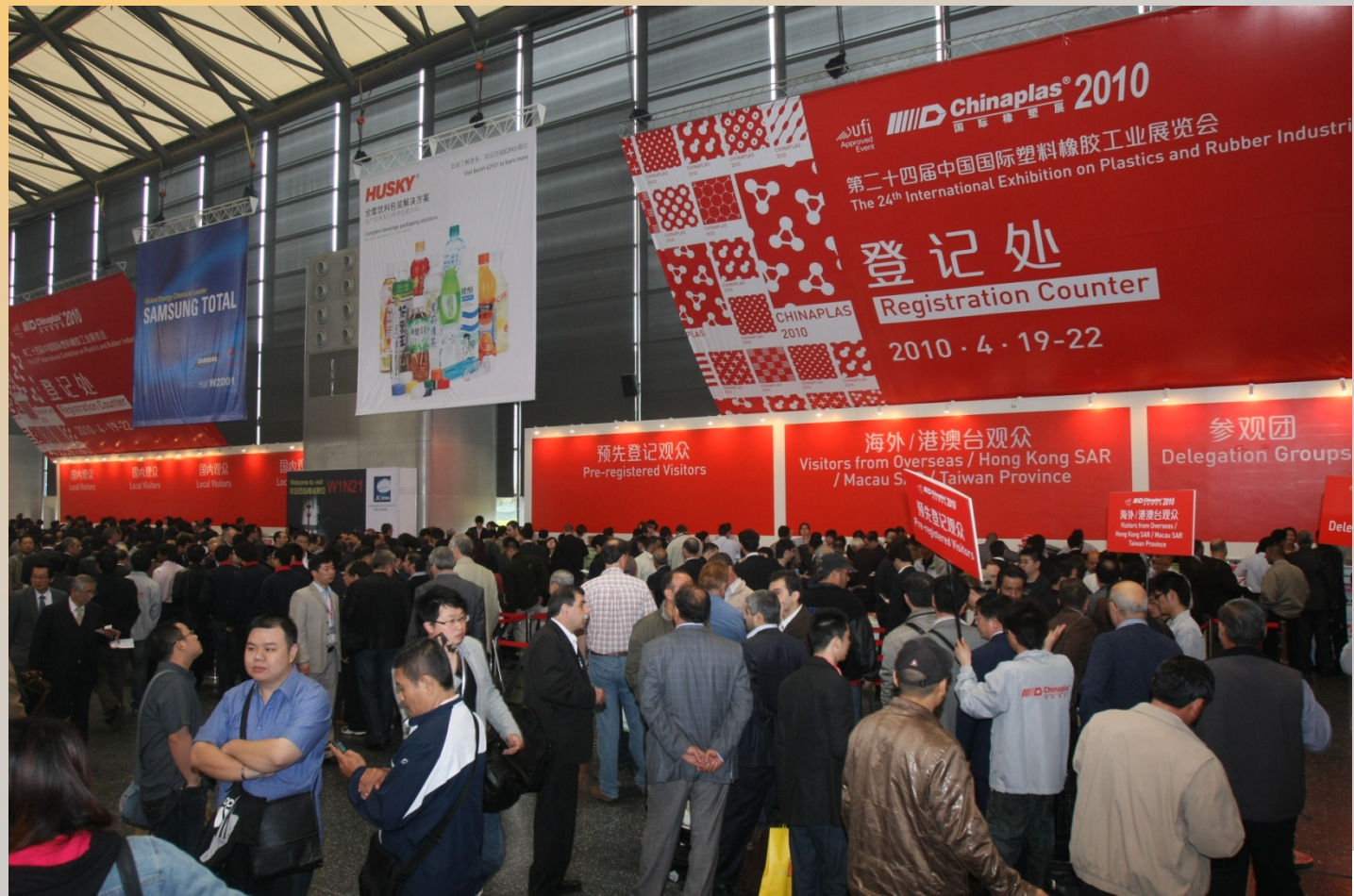
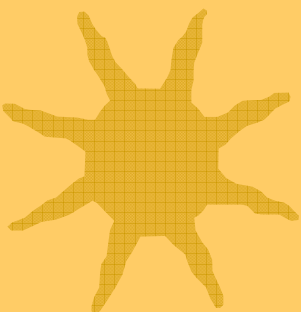
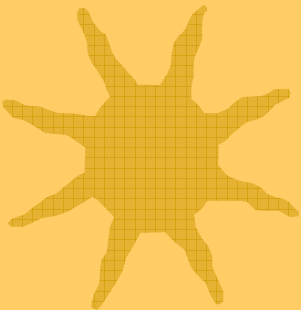
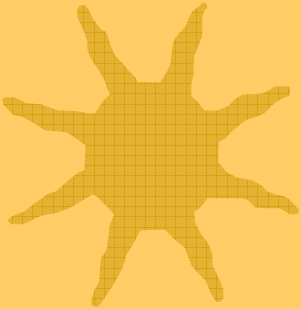
The Growth in the No. of Exhibitors & Visitors for Chinaplas



2005	1,109	52,009
2006	1,300	59,812
2007	1,578	61,621
2008	1,767	72,161
2009	1,840	69,298
2010	2,144	81,435
2011	2,441	94,084

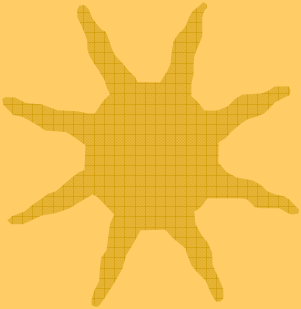


Chinaplas 2010

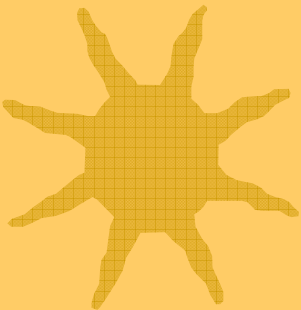




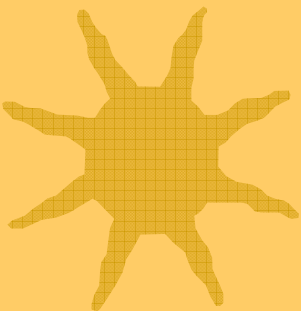
Exhibitor's Compliments & Recognition



CHINAPLAS is the most important exhibition for us and also the most important platform to introduce new machine models to this market and by the responses we are getting from our customers seeing on those new machines, we are very satisfied with that.

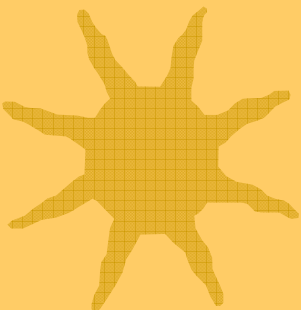
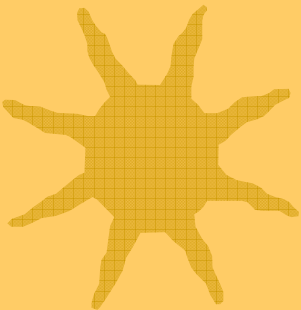
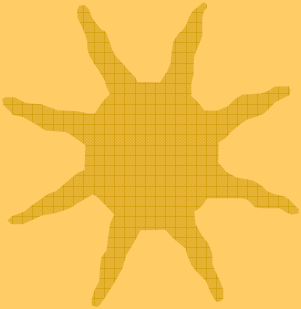


Mr. Gero Willmeroth
President – Sales and Service
ENGEL Machinery (Shanghai) Co. Ltd.





Recognitions Of Our Performance



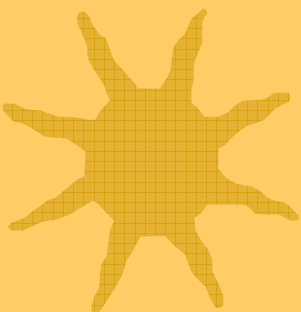
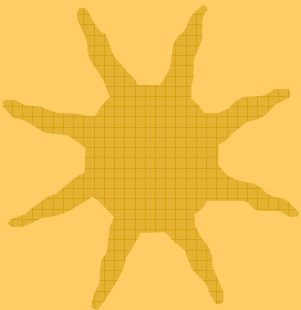
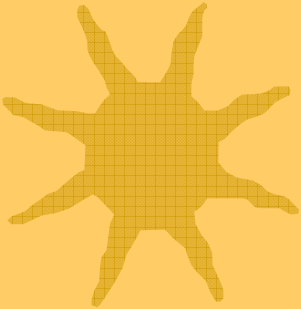
Chinaplas nowadays is the leading event for the plastics and rubber industries in Asia. The current standing of Chinaplas can be attributed to two broad success factors: Adsale's professional and ambitious management and Messe Dusseldorf's long-standing history in staging events for the plastics industry at home and abroad.

Werner Matthias Dornscheidt
President and CEO
Messe Dusseldorf GMBH





Recognitions Of Our Performance



I honestly feel that Mr Stanley Chu is one of the most dynamic persons, for establishing and improving the relations of all the countries with business in plastics through Chinaplas Exhibition.

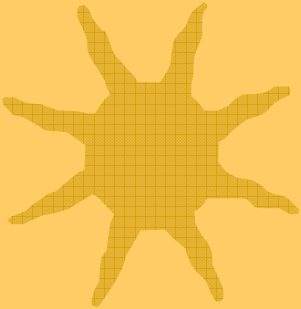
Arvind Mehta

President

Plastindia Foundation



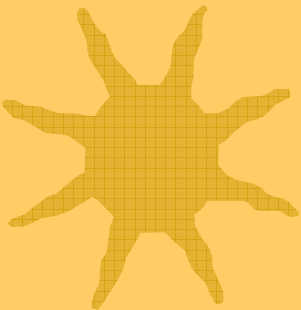
Indian Delegations to Chinaplas 2011



Indian Plastics Federation

Kerala Plastic Manufacturers Association

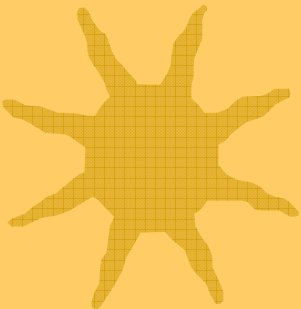
Andhra Pradesh Plastic Manufacturers Association

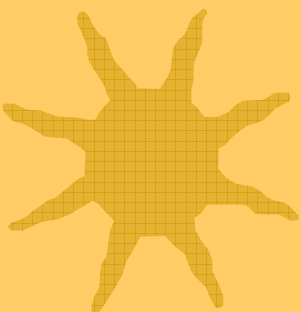
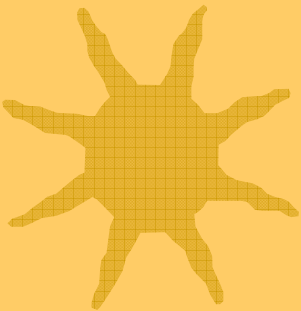
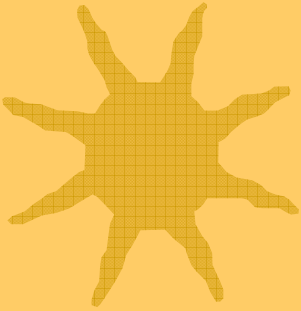


Association of Plastic Processors of India

Association for the Promotion of Plastics

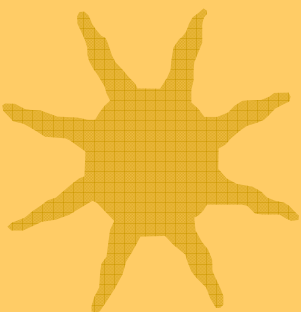
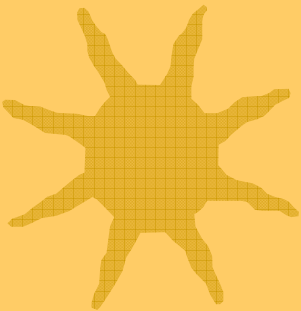
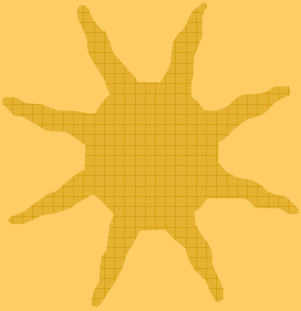
Gujarat State Plastics Manufacturers Association





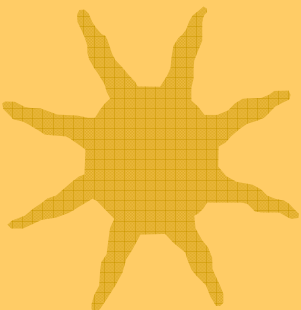
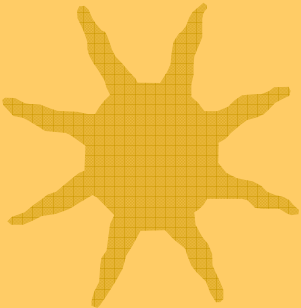
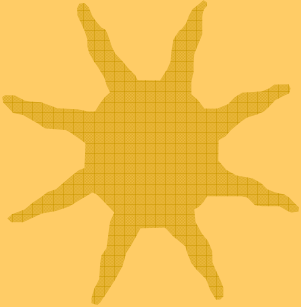
Indian Delegations to CPS past event





Indian Delegations to CPS past event





27 Oct - 3 Nov, Düsseldorf, Germany

time 2010 International Trade Fair
No.1 for Plastics and Rubber Worldwide

Global Expertise

Top Events in Several Countries



For over 50 years, K in Düsseldorf has held the spotlight as the industry's No. 1 event. That's because when it comes to doing business in the innovative plastics and rubber industry, the foremost information and order platform worldwide is K. But Messe Düsseldorf also has plenty in store for the industry between stagings of the No. 1 in the form of customised events for regional growth markets. [read more](#)

K 2013



International Trade Fair No 1 for Plastics and Rubber Worldwide
Duesseldorf
16 October - 23 October 2013 [read more](#)

CHINAPLAS



International Exhibition on Plastics and Rubber Industries
Guangzhou / VR China / SNIEC
17 - 20 May 2011
www.chinaplasonline.com [read more](#)

INTERPLASTICA



International Trade Fair Plastics and Rubber
Moscow
24.01.2012 - 27.01.2012
www.interplastica.de [read more](#)

PLASTINDIA

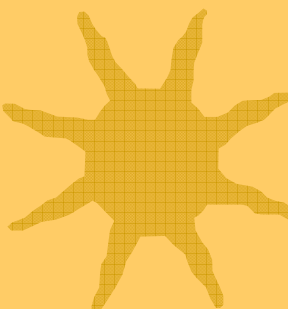
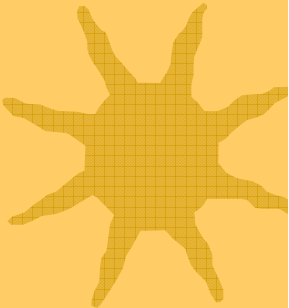
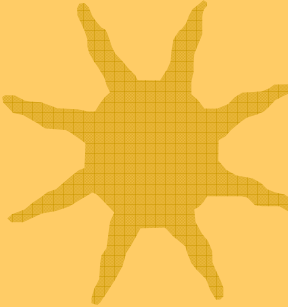


International Plastics Exhibition and Conference
New Delhi
2012
www.plastindia.org [read more](#)

ARABPLAST



Arab International Plastic & Rubber Industry Trade Show
Dubai
07.01.2013 - 10.01.2013
www.arabplast.de [read more](#)



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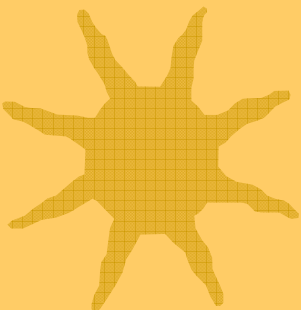
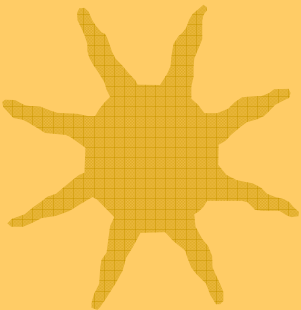
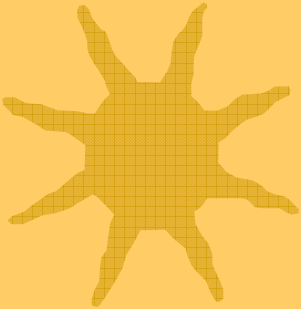
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Despite volcano, Chinaplas is No. 2

By [Don Loepp](#) on April 27, 2010 11:46 AM ET | [No Comments](#) | [No TrackBacks](#)

The Chinaplas trade show now appears to be the No. 2 global plastics trade show, measured by attendance, surpassing North America's NPE show. And that's despite volcano-related travel disruptions, which held down attendance from Europe.

Attendance at the [Chinaplas 2010](#) trade show, held April 19-22 in Shanghai, reached 81,435, a 17.5 percent jump from last year's 69,300, according to show organizer Adsale Exhibition Services Ltd.



Thank you!